

Lucas Nelson

VISUAL & MOTION DESIGNER

W — IAMLUCASNELSON.COM

T — 913 — 972 — 8045

E — IAMLUCASNELSON@GMAIL.COM

Education

THE UNIVERSITY OF KANSAS — Lawrence, KS

DESIGN BFA — Visual Communication

ART HISTORY MINOR & Service Learning Certificate

3.8 GPA — Graduated May 2016

STUDY ABROAD — Bookbinding & papermaking in Italy

Involvement

Contributor to Chicago Architecture Biennial
Summer 2017 — Chicago Cultural Center

48 Hour Repack Blitz
Spring 2016 — University of Kansas

Think-Wrong Blitz w. John Bielenberg
Fall 2015 — University of Kansas

Wayfinding Workshop by Dietmar Goetzelmann
Fall 2015 — University of Kansas

Student participant in SADP Retreat
Fall 2015 — University of Kansas

Participant & Facilitation aid at CCA Blitz
Summer 2015 — CCA

Icon workshop by Eight Hour Day
Spring 2015 — University of Kansas

Lettering Workshop by Erik Marinovich
Fall 2014 — University of Kansas

Letterpress Workshop
Summer 2014 — Cornuda, Italy

Bookbinding Workshop
Summer 2014 — Fabriano, Italy

Branding Blitz by Public Library
Fall 2013 — University of Kansas

REFERENCES

Available upon request.

Experience

GRIP April – Sept. 2017 — Chicago, IL

Worked as a contract designer conceptualizing, designing and building out brands. Created additional brand materials for DePaul's Theatre program, Steppenwolf, Death's Door Spirits, Gibsons Restaurant Group, Congress for New Urbanism and others. Also, created animated videos to promote Grip to potential clients during pitches.

STUDIO SCIENCE June – Sept. 2016 — Indianapolis, IN
Concepted, storyboarded, wrote, and animated a multi-part animation promoting the start-up's product & company. Redefined the brand and expanded the assets to address the changing needs of the one-year-old company.

CARPENTER COLLECTIVE Jan. 2015 – May 2016 — Kansas City, MO
Worked on a variety of projects assisting with brand research, design, illustration, and file preparation.

FUTURE PARTNERS June – Aug. 2015 — Half Moon Bay, CA
Assistance with blitzes and instruction on practices and brainstorming techniques. Worked collaboratively with three other students on internal company projects.

Recognition

Interview with The Design Kids

Work selected in TDK Awards 2016

Outstanding Senior: First Annual 'Think Wrong' Award

Work recognized in Behance Student Show

Senior Portfolio selected in 2016 DSVC

Work featured in 2015 & 2016 DSVC

Designer & Planner for KU Design Week 2015 & 2016

Design USA Packaging Awards

Packaging in Dieline's "Concepts We Wish were Real"

Top 10% of design class

Dean's Honor Roll

Crimson & Blue Scholarship

Nicholson Scholarship

Amsden Award

Member of KU Prototype 2012–2016

Member of AIGA since 2015

Volunteer for Alternative Breaks — trail restoration