

LUCAS NELSON

Visual & Motion Designer

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Experience

Bright Bright Great

Art Director | February 2018 - Current | Chicago, IL

My role involves working with clients from the research stage to development to design usable & exciting websites. Additionally, I have worked on brand identities, motion design, and illustrations for various clients .

Grip Design

Contract Designer | April - September 2017 | Chicago, IL

I conceptualized, designed and built identity systems for new and existing Grip clients. Additionally, I worked on a series of videos helping pitch Grip's capabilities to clients.

Studio Science

Fellow | June - September 2016 | Indianapolis, IN

Studio Science paired me up with a local startup, where I created a multi-part animation promoting their product & capabilities. I also worked with their marketing team to redefine brand assets to fit the changing needs of their young company.

Carpenter Collective

Design Intern | January 2015 - May 2016 | Kansas City, MO

I worked on the layouts for a children's science book, developed illustrations for another children's book. I also assisted with illustrations for learning software, and with the research, development and design of a beer hall identity and exhibit.

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References available upon request.

Education

The University of Kansas | *Lawrence, KS*
Design BFA *Visual Communication*
3.8 GPA | *Graduated May 2016*
Art History Minor
Study Abroad | *Bookbinding & Papermaking in Italy*

Recognition

2016

Interview with The Design Kids
Work selected in TDK Awards 2016
Outstanding Senior: First Annual 'Think Wrong' Award
Work recognized in Behance Student Show
Senior Portfolio selected in 2016 DSVC
Work featured in 2015 & 2016 DSVC

2015

Design USA Packaging Awards
Packaging in Dieline's "Concepts We Wish were Real"
Top 10% of design class
Dean's Honor Roll
Crimson & Blue Scholarship
Nicholson Scholarship
Amsden Award
Member of KU Prototype 2012-2016
Member of AIGA since 2015

Involvement

Contributor to Chicago Architecture Biennial
Designer & Planner for KU Design Week 2015 & 2016
Member of AIGA since 2015